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September 4, 2014

VIA E-MAIL
designated.agent@dig.twdc.com

Disney Interactive
500 South Buena Vista Street
Burbank, California 91521, USA
Attn: Jordan McCollum, Esq.

Re: ***deadmau5 / Infringements***

Dear Mr. McCollum:

This office represents the professional recording artist Joel Zimmerman p/k/a "deadmau5" and his affiliated corporate entities, including, without limitation, mau5trap Recordings Limited (collectively, "Zimmerman"), in connection with his intellectual property matters. It has recently come to our attention that Disney Interactive ("Disney") has uploaded a cartoon video featuring its Mickey Mouse character entitled "Ghosts 'n' Stuff – Re-Micks" (the "Infringing Video") located at http://video.disney.com/watch/ghosts-n-stuff-re-micks-4cc34ca4636bec7bd7bd38a3 (the "Infringing Page") has been infringing Zimmerman's copyrights.

I submit to you the following accurate statement pursuant to Section 512 of Title 17 of the U.S. Code and, under penalty of perjury, inform you that this office is authorized to act on behalf of Zimmerman, owner of copyrights and/or exclusive rights under copyright in and to certain sound recordings and musical compositions embodied thereon, including, but not limited to rights in and to the master recording entitled "Ghosts 'n' Stuff" (the "Master").

The exclusive rights owned by Zimmerman in the Master are being infringed on the Disney website as of September 4, 2014. Specifically, these rights are being infringed via materials being made available at the following URL: http://video.disney.com/watch/ghosts-n-stuff-re-micks-4cc34ca4636bec7bd7bd38a3

Moreover, Zimmerman was an exclusive songwriter of EMI Music Publishing Limited ("EMI") when he composed "Ghosts 'n' Stuff" (the "Composition") and granted certain exclusive rights in and to the Composition to EMI. With respect to the Master, certain rights thereto have been granted to Virgin Records Limited ("Virgin") and Ultra Records, LLC ("Ultra"). Zimmerman is unaware of any license(s) between Disney and EMI, Virgin, and/or Ultra granting Disney the right to synchronize the Composition with the Infringing Video or to exploit the Master in any manner or media. If Disney has any such licenses, please forward them to my attention

immediately. Accordingly, not only is Disney violating the rights of Zimmerman, but it is also infringing upon the rights of EMI Music Publishing Limited, Virgin Records Limited, and Ultra Records, LLC.

In addition to Disney's numerous acts of copyright infringement, the Infringing Video implicates the Zimmerman's trademarks and rights in and to his name and likeness. Zimmerman is the sole and exclusive owner of numerous trademark registrations for "deadmau5," including, without limitation, U.S. Registration Numbers 3836647, and 3930481 and International Registration Numbers 008561193, and 008131476 (collectively, the "deadmau5 Mark"). Disney prominently features the deadmau5 Mark next to the Infringing Video, implying a non-existent endorsement by Zimmerman. Again, we are unaware of any license allowing you the right to reproduce, distribute or otherwise exploit the deadmau5 Mark or to exploit Zimmerman's name and likeness in connection with same. Therefore, Disney's current exploitation and/or distribution of the Infringing Video constitutes infringement of Zimmerman's rights of privacy and publicity, as well as unfair competition, trademark infringement, and interference with economic relations, among other causes of action under the California Civil Code (Sec. 3344), the United States Lanham Act (Sec. 1125) and other applicable law.

I hereby state that the information contained in this notice is accurate, and, under penalty of perjury, that I have a good faith belief that the use of the materials at the above-listed URL is not authorized by Zimmerman, his agents, or the law.

On behalf of our client, we hereby demand that Disney remove or disable access to the materials indicated above and contact the undersigned regarding this matter within two (2) business days of receipt of this letter. If Disney does not comply with this demand, our client will be forced to pursue any and all legal or equitable remedies which our client may have against you.

Nothing contained herein or omitted herefrom shall be deemed to be an admission by our client of any fact as to any matter or a waiver or full explication of any of our client's rights, remedies, contentions, damages or defenses with respect to the subject matter hereof, in law, in equity or otherwise, all of which are hereby expressly reserved.

Sincerely,

Dina LaPolt

cc: Joel Zimmerman p/k/a "deadmau5" (via email)
Katrina Bleckley, Esq. (via email)
Dean Wilson (via email)
Wendi Morris (via email)
Chris Johnson (via email)
Irene Lee, Esq. (via email)
Jason Liberman, Esq. (via email)
Mark Furman, Esq. (via email)
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Tim Major, Esq. (via email)